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**Leadership Lessons from the White House**

Michael Eric Siegel, Ph.D.

Consider how the four dimensions presidential leadership apply to your own challenges as a manager or future manager/leader.

**Policy** (Vision)

Why am I running (did I run) for office?

What is my purpose?

Where do I want to lead the nation?

What do I want to accomplish during the next 4 years?

How will my administration make a difference in the lives of US citizens?

What do I want my legacy to be?

**Consider these questions as they relate to policy (vision).**

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**Politics** (Strategy, Political Savvy)

How will I implement or execute my vision?

Whose help do I need to execute my vision?

What strategies will I use to influence my own political party or the other political party?

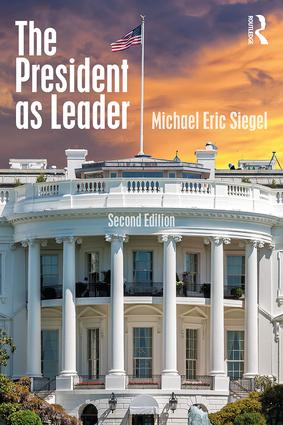
How will I exert influence or negotiate for change?

How many issues will I tackle at one time?

**Consider these questions as they relate to politics (strategy, political savvy).**

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**Leadership Lessons from the White House**

**to the Courthouse** (cont’d)

Michael Eric Siegel, Ph.D.

**Structure** (Management - Organization)

How will I organize the White House?

What management structure will I use?

Will I have a chief-of-staff?

Will I maintain an open or closed operation?

Will I favor micro or macro management of White House staff (direct reports)?

How will I assure the alignment of the management with my policy agenda?

**Consider these questions as they relate to structure (management - organization).**

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**Process** (Decision Making)

How will I make and announce decision?

Will I deliberately encourage dissenting opinions?

How will I handle conflict among my staff, or direct reports?

How will I apply “damage control” when needed?

How will I handle a crisis?

**Consider these questions as they relate to process (decision making).**

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